

***Citizens as actors for sustainable
development: the example of
climate campaigns***

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Gulbenkian Conference
Environment at the Crossroads:
Aiming for a Sustainable Future

28 October 2009, Lisbon

Citizen Action on Climate Change – from Kyoto to Copenhagen

- **Climate Action Network (CAN)**
- **Global Campaign for Climate Action (GCCA)**
- **TckTckTck**
- **Seal the Deal**
- **350.org**

- **Global Days of Action**
 - 21 September 2009
 - 24 October 2009
 - 12 December 2009
- **What has been achieved?**
 - Results?**
 - Impact on COP 15?**
 - Future? ...**

Climate campaigning – the key players

tcktcktck
COPENHAGEN 7 DEC 09 | THE WORLD IS READY

350



World Leaders: Invest Now In a Global Green Energy Economy



***Example of
campaigning
in action – full-page
ad in Financial Times***

***UN Climate Summit
22 Sept 2009***

This week, leaders of the world will gather in New York and Pittsburgh. We have a rare opportunity to accelerate the global economic recovery and protect the health of our climate. We can do it in a way that is fair and shares opportunity across countries at every stage of development. All we need is:

- Political leadership
- International cooperation
- Targeted investments

Don't miss this opportunity.

Reach an agreement. Lead the way. And commit the resources.

To add your voice and urge world leaders to agree to a fair, ambitious and binding deal in Copenhagen join the campaign at www.tcktcktck.org.





24 October 2009

**MOST WIDESPREAD DAY OF
POLITICAL ACTION IN HISTORY**

**5,248 Rallies in 181 Countries to
Support 350 ppm Climate Target**

"In some sense, the global warming movement finally went global yesterday," said . "And there wasn't a rock star or movie actor in sight—it was ordinary people rallying around a scientific data point to send the message that our leaders actually need to lead."

"Parts per million CO2 sounds too obscure an idea to attract crowds on six continents, but there were thousands of people in the streets from Togo and Ethiopia and Paraguay to Seattle and London and Sydney."

350.org co-founder **Bill McKibben**

Thank you

www.csmworld.org
www.climatechallengeindia.org